







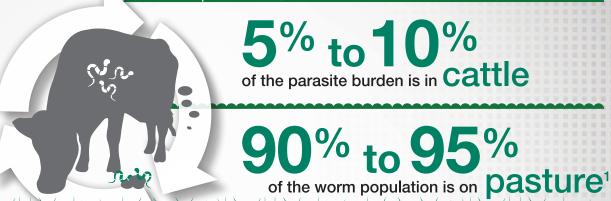
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### THE HIDDEN THREAT THAT LURKS IN PASTURES: HOW PASTURE CONTAMINATION JEOPARDIZES YOUR PROFITS AND PRODUCTIVITY



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Adding to that pasture contamination are adult parasites that have overwintered in animals.



In the spring, these parasites produce eggs that are shed in manure. With every bite that grazing cattle take on contaminated pastures, they can ingest parasites and help perpetuate the cycle.

Waiting until the end of grazing season to deworm cattle results in lost productivity and potential growth, as well as in increasingly heavy worm burdens in animals and on pasture.

### What you should know about dewormers



Pour-on dewormers can be inconsistently absorbed in the bloodstream, which can lead to reduced levels of active ingredients being delivered to the parasitic infection in the stomach and intestinal tract.<sup>2</sup>

Parasites that survive these treatments continue to produce eggs that are shed back on pasture.<sup>2</sup>

 Because the compounds used in these and some other types of deworming products are in the same drug class (*macrocyclic lactones*) and have a similar mode of action, the potential for the development of parasite resistance is a growing cause for concern.



 Stromberg BE and Averbeck GA. What's New for Parasite Control in Cattle. *Minnesota Dairy Health Conference* (1988). Retrieved from the University of Minnesota Digital Conservancy, http://purl.umm.edu/117341.
 Biss DH, Moore RD, Kvasnicka WG. Parasite Resistance in U.S. Cattle. *The AABP Proceedings* (2008), 41:109-114.
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### Dewormers Injectables

### Bimectin

For the treatment of infections and infestations due to internal and external parasites in cattle and swine. Store Between 15-30°C.

| Ä       | KVS     | Size  | Active Ing | Case | Mfg.       |
|---------|---------|-------|------------|------|------------|
| Binscan | 024-422 | 50ml  | Ivermectin | 12   | Vetoquinol |
|         | 024-423 | 250ml | Ivermectin | 12   | Vetoquinol |
|         | 024-424 | 500ml | Ivermectin | 12   | Vetoquinol |
|         |         |       |            |      |            |

### Noromectin - Injectable



Noromectin Injectable is for the treatment of infections and infestations due to internal and external parasites in cattle and swine. Noromectin Injectable is formulated to deliver the recommended dose level of 200ug of ivermectin per kg of body weight in cattle when given subcutaneously at the rate of 1ml per 50kg and 300ug ivermectin per kg of body weight in swine when given subcutaneously at the rate of 1ml per 33kg. Store in a carton away from light.

|         |        | · · ·      |      |          |
|---------|--------|------------|------|----------|
| KVS     | Size   | Active Ing | Case | Mfg.     |
| 789-005 | 50ml   | Ivermectin | 12   | Norbrook |
| 789-006 | 100ml  | Ivermectin | 12   | Norbrook |
| 789-007 | 250ml  | Ivermectin | 12   | Norbrook |
| 789-008 | 500ml  | Ivermectin | 12   | Norbrook |
| 789-009 | 1000ml | Ivermectin | 12   | Norbrook |
|         |        |            |      |          |

### Liquids & Pour Ons

### **Bimectin - Pour On**

Bimectin<sup>TM</sup> Pour-On for cattle is a clear, blue coloured liquid containing 5 mg of ivermectin per mL (0.5% w/v). Bimectin<sup>TM</sup> Pour-On is formulated to deliver the recommended dose level of 500  $\mu$ g of ivermectin per kg of body weight in cattle when applied along the top line from the withers to the tail head at the rate of 1 mL per 10 kg.

|   | KVS     | Size | Active Ing | Case | Mfg.       |
|---|---------|------|------------|------|------------|
|   | 024-432 | 5L   | Ivermectin | 2    | Vetoquinol |
| _ | 024-433 | 20L  | Ivermectin |      | Vetoquinol |

### **Noromectin - Pour On**



For the treatment of parasitic infections and infestations due to gastrointestinal roundworms, eyeworms, lungworms, grubs, sucking and biting lice, mites and hornflies in cattle. See package insert for complete list of parasites. In addition, due to its persistent effect, this product also controls certain parasitic infections and infestations. Noromectin Pour-On ivermectin offers treatment and control of a wide range of internal and external parasites of beef and non-lactating dairy cattle. Noromectin Pour-On delivers effective control in one convenient low-volume application. Store below 25°C and store in a carton away from light.

|         |            |      | , ,        |      |          |           |
|---------|------------|------|------------|------|----------|-----------|
| KVS     | Info       | Size | Active Ing | Case | Mfg.     | TDG Class |
| 789-001 |            | 1L   | Ivermectin | 12   | Norbrook | LQ        |
| 789-002 |            | 2.5L | Ivermectin | 4    | Norbrook | DG        |
| 789-003 |            | 5L   | Ivermectin | 2    | Norbrook | DG        |
| 789-004 |            | 20L  | Ivermectin |      | Norbrook | DG        |
| 024-092 | Applicator |      |            |      | Norbrook |           |
|         |            |      |            |      |          |           |

### **Noromectin - Sheep Drench**

| 1 litro<br>Bred Salation<br>Internaction | No                     | OMEC  | tin' |
|--|------------------------|-------|------|
|  |                        | DA    | -    |
| Ivermentin 40                            | 1 litre<br>Dral Salati |       | 9    |
|  | Iverme                 | an 40 |      |

Easily administered orally and ensures less stress for the farmer and the animal. Noromectin is an invermectin based endectocide for the effective treatment and control of a wide range of internal and external parasites of sheep. Store below 25°C and protect from light.

| KVS     | Size   | Active Ing | Mfg.     |
|---------|--------|------------|----------|
| 789-010 | 1L     | Ivermectin | Norbrook |
| 789-011 | 2.5L   | Ivermectin | Norbrook |
| 789-012 | 5L     | Ivermectin | Norbrook |
| 789-040 | Straps |            | Norbrook |

### Don't give parasites a free ride.



## Choose EQVALAN<sup>®</sup> GOLD to kill more worms than any other equine dewormer.<sup>1</sup>

### EQVALAN GOLD is:

- BROAD SPECTRUM treats 63 parasites<sup>2</sup>
- SAFE approved for foals as young as 2 months of age<sup>2</sup>
- CONVENIENT one tube treats up to 600 kg (1320 lbs)<sup>2</sup>





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 <sup>1</sup> Based on registered label claims for individual species and adult/ immature stages of equine parasite control products in Canada.
 <sup>2</sup> EQVALAN Gold Canadian product label.



Vetoquinol

### **Dewormers** Liquids & Pour Ons

### Piperazine 34 Liquid



 Chickens and Turkeys: As an aid for the removal of large round worms (Ascaridia galli). Swine: As an aid for the removal of large roundworms (Ascaris lumbricoides) and nodular worms (Oesophagostomum dentatum). Store between 15-25°C.

 KVS
 Size
 Active Ing
 Mfg.

Piperazine

4L

### Safe-Guard Solution 10%

024-215

Horse and cattle dewormer for the treatment of parasitic infections. Administer orally to cattle and horses at the recommended rate of 2.5ml/50kg (2.5ml/110lb) body weight using a dosing syringe or drenching gun. Store below 25°C and do not freeze.

| KVS     | Size  | Active Ing   | Case | Mfg.  |
|---------|-------|--------------|------|-------|
| 063-717 | 500ml | Fenbendazole | 6    | Merck |
| 063-719 | 3.78L | Fenbendazole | 4    | Merck |

### Safe-Guard Drenchmatic



| Safe-Guard plastic Drenchmatic gun. |      |
|-------------------------------------|------|
| KVS                                 | Size |
| 063-726                             | 30ml |

#### Mfg. Merck

### Valbazen

Valbazen is a broad-spectrum anthelmintic effective in the removal and control of liver flukes, tapeworms, stomach worms (including 4th stage inhibited larvae of Ostertagia ostertagi), intestinal worms, and lungworms.

| KVS     | Size | Active Ing | Case | Mfg.   |
|---------|------|------------|------|--------|
| 005-002 | 1L   | Ivermectin | 6    | Zoetis |
| 005-003 | 5L   | Ivermectin | 2    | Zoetis |

### Pastes

### **Bimectin Oral Paste**

An ivermectin paste for the treatment of infections with internal parasites, including bots in horses. Store below

|    | 30°C.   |        | · · ·      | 5    |            |
|----|---------|--------|------------|------|------------|
| Er | KVS     | Size   | Active Ing | Pack | Mfg.       |
|    | 024-075 | 6.42gm | Ivermectin | 12   | Vetoquinol |

### **Equimax Oral Paste**



EQUIMAX Oral Paste for horses is a unique combination of ivermectin, a broad-spectrum antiparasitic and praziquantel, a compound active against tapeworms. Its convenience, broad-spectrum efficacy and wide safety margin make it an excellent antiparasitic product for horses. Store below 30°C.

| KVS     | Size   | Active Ing                | Mfg.       |  |
|---------|--------|---------------------------|------------|--|
| 024-078 | 6.42gm | Ivermectin / Praziquantel | Vetoquinol |  |

### **Eqvalan Gold Oral Paste**

EQVALAN GOLD is the broadest-spectrum dewormer available in Canada. It combines two active ingredients ivermectin and praziquantel - to provide comprehensive, broad-spectrum parasite control for your horses. EQVALAN GOLD is registered to control 70 species and stages of equine parasites - including tapeworms! Store below 30°C.

| KVS     | Size   | Active Ing   | Pack | Mfg.   |
|---------|--------|--------------|------|--------|
| 605-120 | 7.74gm | Ivermectin / | 20   | Merial |
|         |        | Praziquantel |      |        |

# **EVERYTHING YOU NEED FOR PARASITE CONTROL**

### ONLY QUEST

Targets encysted small strongyles with a single dose Controls strongyles for **84 days** Features a unique, rapidly dissolving gel

### ONLY QUEST PLUSGEL

Targets encysted small strongyles with **a single dose** Controls strongyles for **84 days** Features a unique, rapidly **dissolving gel** 

In the lot of the second

**PLUS** For treatment of **tapeworm infections** 



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### **UNIQUE TAPEWORM CONTROL**

### They're in GOOD HANDS



Exodus Paste / Pâte De

# **Exodus**<sup>®</sup> DOUBLE DOSE

For treatment of adult stages of strongyles, pinworms, ascarids and tapeworms in horses.

### THE TASTE HORSES LOVE, THE RESULTS YOU WANT!

® Registered TM by Brimeda - MTC Animal Heatlh/Santé animale



www.vetoquinol.ca



### Dewormers

#### Pastes

### **Exodus Wormer**

|                              |                      | es, pinworms, ascaids and comr | non tapeworm. Sto | re Between 15-30°C |
|------------------------------|----------------------|--------------------------------|-------------------|--------------------|
| Exodus and do not freeze. Pr | otect from sunlight. |                                |                   |                    |
| KVS                          | Size                 | Active Ing                     | Case              | Mfg.               |
| 024-056                      | 23.6gm               | Pyrantel Pamoate               | 12                | Vetoquinol         |
|                              |                      |                                |                   |                    |

#### **Exodus Wormer - Double Dose**

Palatable apple flavoured paste for greater acceptance and ease of administration. Convenient dosing ring on plunger for greater accuracy. Broad spectrum activity against the majority of equine worms. One syringe of Exodus Double Dose is sufficient to treat a 540 kg horse against tapeworms. Ideal for use in a rotational deworming program with Bimectin.

| KVS     | Size   | Case | Mfg.       |
|---------|--------|------|------------|
| 024-058 | 47.2gm | 72   | Vetoquinol |

#### **Panomec Oral Paste**

Panomec Oral Paste is completely safe for use in horses of all ages, including: Newborn foals, pregnant mares and stallions without affecting fertility. Controls 31 species and stages of equine parasites. Keep below 30°C.

|   | KVS     | Size   | Active Ing | Pack | Mfg.   |
|---|---------|--------|------------|------|--------|
| ( | 605-100 | 6.42gm | Ivermectin | 20   | Merial |

#### **Quest Gel Wormer**

For use in horses, ponies, breeding mares, stallions and foals over 4 months of age for the treatment and control of large and small strongyles, roundworms, pinworms, hairworms, stomach worms, bots and encysted small strongyles. Store Between 15-30°C and do not freeze.

| × K | (VS     | Size   | Active Ing | Case | Mfg.   |
|-----|---------|--------|------------|------|--------|
| 0   | )14-575 | 10.9ml | Moxidectin | 12   | Zoetis |

#### **Quest Plus Gel Wormer**

Same gel formulation as Quest - disperses well and dissolves in the horse's mouth. For the treatment of infections due to internal parasites, including tapeworms and bots in horses and ponies four months of age and older. Treats up to 600kg/tube. Store Between 15-30°C and do not freeze.

| 1 | KVS     | Size   | Active Ing   | Case | Mfg.   |
|---|---------|--------|--------------|------|--------|
|   | 014-576 | 11.5ml | Moxidectin / | 12   | Zoetis |
|   |         |        | Praziquantel |      |        |

#### Safe-Guard Paste

A 10% paste wormer for horses, foals, ponies and pregnant mares. Effective against small and large strongyles, pinworms and ascarids. <1 syringe will deworm an 1100lb. horse.> Apple-cinnamon flavoured. Store below 25°C and do not freeze.

| safe guard | KVS     | Size | Active Ing   | Case | Mfg.  |
|------------|---------|------|--------------|------|-------|
|            | 063-721 | 25gm | Fenbendazole | 12   | Merck |
|            |         |      |              |      |       |

### **Strongid P Paste**

| And the second s | Market and consider | dament right with | Carlos Carlos |
|--|---------------------|-------------------|---------------|
| NAME OF TAXABLE PARTY OF TAXABLE PARTY OF TAXABLE PARTY OF TAXABLE PARTY.  |                     | • • •             | ELEP to the   |
|  | MACHINESS PROV      | 1000              | 100 A 100 A   |

E S

Strongid P is a potent equine dewormer containing pyrantel pamoate. It is approved for treatment of large and small strongyles, pinworms, ascarids and the common tapeworm in horses and foals over 8 weeks of age. Each syringe contains enough caramel flavored paste to treat 1200 lb body weight. Store Between 15-30°C and avoid direct sunlight. Do not freeze.

| KVS     | Size   | Active Ing       | Pack | Mfg.   |
|---------|--------|------------------|------|--------|
| 014-579 | 23.6gm | Pyrantel Pamoate | 12   | Zoetis |

PANOME

# ADD SAFE-GUARD® ADD POUNDS



Safe-Guard<sup>®</sup> (*fenbendazole*) is a different class of dewormer than pourons and injectables. It works fast to stop internal parasites and the hidden damage they cause. These parasites suppress feed intake, reduce average daily gain, hurt nutrient absorption and immune function, reducing cattle's health and performance.<sup>1,2</sup>



Endoparasite control, L.R. Ballweber, Veterinary Clinics Food Animal, 2006, 22:451-461.
 Economic analysis of pharmaceutical technologies in modern beef production, J.D. Lawrence and M.A. Ibarburu, Iowa State University, 2007.

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### MINIMIZE PARASITE CONTAMINATION. MAXIMIZE GAINS ON PASTURE.

HOW A SIMPLE CHANGE TO YOUR PARASITE CONTROL PROGRAM COULD ADD AS MUCH AS 25 LB<sup>1</sup> TO CALVES' WEANING WEIGHT

**SAFE-GUARD**<sup>®</sup> works fast to kill worms and control egg shedding, thereby reducing the number of eggs and larvae on pasture.

**SAFE-GUARD**<sup>®</sup> works differently than pour-on and injectable products in the macrocyclic lactone class. Because it is given orally, it goes straight to the gut, delivering its active compound (*fenbendazole*) right where worms live and reproduce, to help:

- Ensure the energy of the feed your cattle ingests goes toward efficient growth and production.
- Limit parasites' ability to suppress the immune system of infected cattle (which may affect animals' response to vaccines and/or disease challenge).
- Increase herd profitability.

### Help prevent parasite buildup in animals and on pasture with SAFE-GUARD®\*

| AT THE END OF THE<br>GRAZING SEASON   | OR | BEFORE TURNOUT   | ON PASTURE   |
|---|----|--|--|
| <ul> <li>Deworm cattle to help keep parasite burdens low through the winter months.</li> <li>Use a pour-on to prevent lice breakouts during the winter</li> <li>Treat animals with SAFE-GUARD<sup>®</sup>,</li> </ul> |    | Ensure animals are effectively<br>dewormed before they enter<br>pasture by treating them with<br><b>SAFE-GUARD</b> <sup>®</sup> at some point<br>between the time they are brought<br>in and spring turnout. | <ul> <li>Turn "clean" cattle out to pasture, to prevent further pasture contamination.</li> <li>Four to six weeks after the start of the grazing season, administer SAFE-GUARD<sup>®</sup>. The timing of the</li> </ul> |
| to kill parasites that survive the treatment.   |    | (Ideally, this treatment will have been<br>done at the time other antiparasitic<br>treatments were administered at the<br>end of the grazing season.)  | treatment ensures ingested parasites<br>are killed before they have time<br>to develop into adults and<br>produce eggs.  |

As a result, the parasite life cycle is interrupted and worm burdens are reduced both in cattle and on pasture.

**Diluted Safe-Guard** 

王王

Safe-Guard Premix 20%

### AN RECEASE NEEDER IN SECTION IN THE COMPANY RECEASES IN THE AND RECEASES

SAFE-GUARD<sup>®</sup> is available in a choice of formulations that can be used **both chuteside (orally) and on pasture (in feed products)**, for effective parasite management all season long.



\* Suggested use. Consult your veterinarian for assistance in the diagnosis, treatment and control of paratism.

 Determination of the benefit of a Strategic Deworming program for cow/calf operations in western Canada. Study AH85-SAFG-M-2013.
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### **Dewormers** Soluble Powders

### Piperazine 52 Soluble Powder

| 10.1 | 0           |              |         |
|------|-------------|--------------|---------|
| 181  | piperaz     | me 2%        |         |
|      |             | CIADAW       |         |
|      | Ner 400 g   | . OL PANALON | 2.007X  |
|      | Section and |              | Encorne |
| 111  |             | S 1 "        |         |
| 101  |             |              |         |
| - 81 |             |              |         |
| - 22 |             | Vétoqui      | 1       |
| 100  | - Sett      | vetoqui      | nol     |

Piperazine 52 is a dry, free flowing water soluble powder used for the removal of large roundworms (Ascairs) in<br/>poultry, large roundworms (Ascaris lumbricoides) and nodular worms (Oesophagostomum) in swine and parasitic<br/>worms (Parascaris Equorum). Store between 15-25°C and protect from moisture.Active IngMfg.KVSSizeActive IngMfg.024-217400gmPiperazineVetoquinol

### **Piperazine Powder 53%**

|    |                   |            | a care      |
|----|-------------------|------------|-------------|
|    |                   |            |             |
|    | - 10 ISSN         | States and |             |
|    | - Contraction     |            | 8-3<br>(11) |
|    | The second second |            | *           |
| 0. |                   |            |             |

Our soluble form of flavored Piperazine Powder is indicated for use as a one day wormer for control of round worms in poultry, swine, and horses. It will also control nodular worms in swine, and small strongyles in horses. Dosage varies for age and type.

|          | 3 /1    |       |            |      |      |
|----------|---------|-------|------------|------|------|
| #3<br>#1 | KVS     | Size  | Active Ing | Case | Mfg. |
| 1 Sta    | 002-570 | 400gm | Piperazine | 25   | DVL  |
| 2        | 002-571 | 10kg  | Piperazine |      | DVL  |
|          | 002-572 | 50kg  | Piperazine |      | DVL  |

### **Safe-Guard Crumbles**

| KVS     | Size | Active Ing   | Mfg.  |
|---------|------|--------------|-------|
| 063-716 | 14kg | Fenbendazole | Merck |

### Safe-Guard Premix 20%



A 20% Fenbendazole Premix used to remove mature and immature forms of internal parasites in swine. Also for the control of adult and developing 4th stage larvae in cattle. Store between 15-25°C and protect from light.

| 1  | KVS     | Size | Active Ing   | Case | Mfg.  |
|--|---------|------|--------------|------|-------|
| emix 20%   | 063-709 | 1kg  | Fenbendazole | 4    | Merck |
|  | 063-711 | 5kg  | Fenbendazole |      | Merck |
| Contract of Contra |         |      |              |      |       |